

# JOCHEN SCHLAPP

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## CURRENT POSITION

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*Associate Professor of Operations and Technology Management*  
FRANKFURT SCHOOL OF FINANCE AND MANAGEMENT  
AUG 2018 -

## PREVIOUS POSITIONS

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*NORMA Group Associate Professor*  
FRANKFURT SCHOOL OF FINANCE AND MANAGEMENT  
AUG 2018 - DEC 2023

*Visiting Scholar, Technology and Operations Management*  
INSEAD FONTAINEBLEAU  
JAN 2016 - AUG 2017

*Assistant Professor of Operations Management*  
BUSINESS SCHOOL, UNIVERSITY OF MANNHEIM  
FEB 2015 - JUL 2018

*Visiting Researcher*  
INSEAD FONTAINEBLEAU  
APR - MAY 2014

*Research Assistant*  
BUSINESS SCHOOL, UNIVERSITY OF MANNHEIM  
AUG 2010 - JAN 2015

## EDUCATION

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*Habilitation in Business Administration (Venia Legendi)*  
Thesis: Innovative Products and their Impact on Operations  
BUSINESS SCHOOL, UNIVERSITY OF MANNHEIM  
FEB 2015 - MAY 2018

## EDUCATION (CONTINUED)

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*Doctoral Studies in Business Administration (Dr. rer. pol.)*

Dissertation: Three Essays on Product Management

BUSINESS SCHOOL, UNIVERSITY OF MANNHEIM

AUG 2010 – JUL 2014

*Master of Philosophy in Management Science and Operations (M.Phil.)*

JUDGE BUSINESS SCHOOL, UNIVERSITY OF CAMBRIDGE

OCT 2009 – SEP 2010

*Bachelor of Science in Industrial Engineering (B.Sc.)*

Major in Mechanical Engineering

TECHNICAL UNIVERSITY OF DARMSTADT

OCT 2006 – SEP 2009

## PUBLISHED AND FORTHCOMING PAPERS

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*Delegated Concept Testing in New Product Development* (with Gerrit Schumacher),  
*Operations Research*, 2022, 70(5), 2732–2748.

- Winner, INFORMS TIMES Best Working Paper Award, Oct 2021.
- INFORMS TIMES Paper of the Month, Apr 2024.

*Inventory Timing: How to Serve a Stochastic Season* (with Moritz Fleischmann and Danja Sonntag),  
*Production and Operations Management*, 2022, 31(7), 2891–2906.

*Sourcing Innovation: Integrated System or Individual Components?* (with Zhi Chen and Jürgen Mihm),  
*Manufacturing & Service Operations Management*, 2022, 24(2), 1056–1073.

- Honorable Mention, POMS-HK Best Student Paper Competition (POMS), May 2019 (Z. Chen).

*Sourcing Innovation: On Feedback in Contests* (with Jürgen Mihm),  
*Management Science*, 2019, 65(2), 559–576.

*Multi-Product Inventory Management under Customer Substitution and Capacity Restrictions* (with Moritz Fleischmann),  
*Operations Research*, 2018, 66(3), 740–747.

*Resource Allocation Decisions under Imperfect Evaluation and Organizational Dynamics* (with Nektarios Oraopoulos and Vincent Mak)  
*Management Science*, 2015, 61(9), 2139–2159.

- Runner-Up, Best Student Paper Award, College of Product Innovation and Technology Management (POMS), Oct 2015.
- Third Prize, Best Paper Award “Innovation Management”, Strasczeg Institute for Innovation & Entrepreneurship (EBS Business School), Nov 2015.

## OTHER PUBLICATIONS

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*Effizienter Forschen* (with Nektarios Oraopoulos and Vincent Mak),  
Harvard Business Manager, 07/2015, 10–11.

## PAPERS UNDER REVIEW AND IN PROCESS

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*Sourcing Innovation: When to Own and When to Control your Supplier* (with Zhi Chen and Jürgen Mihm).

Major Revision at Manufacturing & Service Operations Management.

*Composing New Product Development Portfolios with Internal and External Projects* (with Hossein Nikpayam and Moritz Fleischmann).

Major Revision at Management Science.

*Delegated Innovation Scouting when Success is Rare: A Behavioral Investigation* (with Mirko Kremer).

Reject & Resubmit at Management Science.

*Shopping Lists: An Optimal Mechanism for Innovation Scouting* (with Nektarios Oraopoulos).

*Optimal Stochastic Feedback in Contests* (with Jürgen Mihm and Hossein Nikpayam).

*Technology Contests* (with Jussi Keppo and Jürgen Mihm).

*Managing Exploration in Turbulent Environments* (with Ioannis Fragkos, Mirko Kremer and Fabian Sting).

*Alleviating Information Asymmetry in R&D Project Management* (with Nektarios Oraopoulos, Niyazi Taneri and Özge Tuncel).

*Competitions for Resources* (with Ronald Klingebiel).

## COURSES TAUGHT

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### EXECUTIVE EDUCATION PROGRAMS

- *Managing Operations and the Value Chain (Almarai)*
- *Business Development through Strategy and Innovation (Elm)*
- *Developing New Business through Operations (video course)*

### COURSES OFFERED AT FRANKFURT SCHOOL

- *Disruptive Business Models* (Core, MDAM)  
2022 -
- *New Product Development* (Elective, MBA; Core, MCPR)  
2019 -
- *Innovation Management* (Core, Executive MBA; Core, MiM)  
2018 -

## COURSES TAUGHT (CONTINUED)

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- *Operations Strategy* (Exec Ed; Elective, MiM)  
2019 -

### COURSES OFFERED AT UNIVERSITY OF MANNHEIM

- *Operations & Supply Chain Management* (Core, Executive MBA)  
2018
- *Supply Chain Management* (Core, MBA)  
2017
- *Technology & Operations Strategy* (Elective, MMM)  
2016 - 2018
- *Innovation Management & Operations* (Elective, MMM)  
2015 - 2018
- *Inventory Management* (Elective, MMM)  
2014 - 2016
- *Linear Algebra* (Core, B.Sc.)  
2010 - 2014

## UNIVERSITY AND DEPARTMENT SERVICE

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*Search Committee Vice President Academic Affairs (Dean), Elected Faculty Representative*

FRANKFURT SCHOOL OF FINANCE AND MANAGEMENT  
2023

*Academic Director, BSc in Computational Business Analytics*

FRANKFURT SCHOOL OF FINANCE AND MANAGEMENT  
2020 -

*Curriculum Committee Undergraduate Programs*

FRANKFURT SCHOOL OF FINANCE AND MANAGEMENT  
2020 -

*Faculty Board (Elected)*

BUSINESS SCHOOL, UNIVERSITY OF MANNHEIM  
2015 - 2018

## HONORS, AWARDS AND DISTINCTIONS

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*M&SOM Meritorious Service Award 2022, 2023*

INFORMS

APR 2023, APR 2024

## HONORS, AWARDS AND DISTINCTIONS (CONTINUED)

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*Winner, INFORMS TIMES Best Working Paper Award*  
TECHNOLOGY, INNOVATION MANAGEMENT & ENTREPRENEURSHIP SECTION, INFORMS  
OCT 2021

*Management Science Distinguished Service Award 2021, 2022*  
INFORMS  
SEP 2021, NOV 2022

*Third Prize, Best Paper Award "Innovation Management"*  
STRASCHEG INSTITUTE FOR INNOVATION & ENTREPRENEURSHIP, EBS BUSINESS SCHOOL  
NOV 2015

*Runner-Up, Best Student Paper Award*  
COLLEGE OF PRODUCT INNOVATION AND TECHNOLOGY MANAGEMENT, POMS  
OCT 2015

*M.Phil. Distinction Standard*  
JUDGE BUSINESS SCHOOL, UNIVERSITY OF CAMBRIDGE  
JUL 2010

*Best Graduate Award "Industrial Engineering"*  
TECHNICAL UNIVERSITY OF DARMSTADT  
SEP 2009

## PROFESSIONAL ACTIVITIES

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### PROFESSIONAL SOCIETIES

*Vice Chair (elected)*  
TECHNOLOGY, INNOVATION MANAGEMENT & ENTREPRENEURSHIP SECTION, INFORMS  
2024 - 2026

*Co-Chair, POMS PITM Best Student Paper Award*  
COLLEGE OF PRODUCT INNOVATION & TECHNOLOGY MANAGEMENT, POMS  
2022

*Chair, INFORMS TIMES Best Working Paper Award*  
TECHNOLOGY, INNOVATION MANAGEMENT & ENTREPRENEURSHIP SECTION, INFORMS  
2018 - 2019

*Board Member at Large*  
TECHNOLOGY, INNOVATION MANAGEMENT & ENTREPRENEURSHIP SECTION, INFORMS  
2017 - 2019

### EDITORIAL POSITIONS

*Editorial Board Member (Special Issue on Analytical Creativity), Information Systems Research*

## PROFESSIONAL ACTIVITIES (CONTINUED)

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### AD HOC REVIEWER

*ACM Conference on Economics and Computation, Management Science, Managerial and Decision Economics, Manufacturing & Services Operations Management, Operations Research, Production and Operations Management*

*DFG grants*

*Referee for TIE SIG Track, MSOM Conference 2023, 2024*

*Judge for INFORMS TIMES Best Working Paper Award 2022, 2023*

*Judge for INFORMS TIMES Best Paper Award 2022*

### OUTREACH

*Mercator Science-Policy Fellowship Program, Zukunft durch Industrie*

## DISSERTATION COMMITTEES

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Hossein Nikpayam (UNIVERSITY OF MANNHEIM, 2022; Post-Doc ESMT Berlin)

Daniel Lütkemeyer (EBS BUSINESS SCHOOL, 2021; CAPGEMINI INVENT)

Zhi Chen (INSEAD, 2020; ASSISTANT PROFESSOR NUS)

Andreas Gernert (EBS BUSINESS SCHOOL, 2019; POST-DOC INSEAD)

Michael Westerburg (UNIVERSITY OF MANNHEIM, 2018; OBI GROUP)

## SELECTED CONFERENCES AND INVITED PRESENTATIONS

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### EXECUTIVE TALKS

*Zukunft durch Industrie (2021), Managementkreis Lieferketten-Performance (2024)*

### INVITED PRESENTATIONS

*European Workshop on Market Design (2023), TU Munich Digital Technologies in Operations Management Workshop, HEC Paris (2022), INFORMS TIMES Best Working Paper Award Ceremony, University of Cologne, National University of Singapore (2021), European TOM Seminar Series (2020), HU Berlin (2019), University of Cologne, German Graduate School of Management and Law, University of Luxembourg (2018), Frankfurt School of Finance and Management, Technical University of Munich (2017), EBS Business School (2016), SIIE Colloquium EBS Business School, POMS PITM Mini-Conference, German Graduate School of Management and Law, Frankfurt School of Finance and Management (2015), University of Cambridge, Insead, University of Cambridge, Kühne Logistics University (2014)*

## SELECTED CONFERENCES AND INVITED PRESENTATIONS (CONTINUED)

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### CONFERENCE PRESENTATIONS

*INFORMS (2024), INFORMS, INFORMS Healthcare Conference, POMS (2021), INFORMS (2020), INFORMS (2019), INFORMS (2018), INFORMS, POMS (2017), OR, POMS (2016), Darden & Cambridge Judge Entrepreneurship and Innovation Research Conference (2015), OR (2014), EURO, MSOM (2013), POMS World Conference (2012)*